

KLOVE serves our community by providing music that is positive & encouraging. This music is a much needed alternative to the other genre's heard on our airways. Every day, each of us is bombarded by the daily stress's of life (own experience, TV, radio, paper, etc). It is a relief to my soul and mind to hear encouragement! Our community would be seriously hurt if this music were not here for us to listen to. This is one more outlet that can provide GOOD in our lives to uplift us and enable us to in turn help others. This creates a better place to live, work, and raise our families. We all need something positive in our lives to cling to. KLOVE provides that avenue.